Managing Public Information in a Mediation Process

By Ingrid A. Lehmann

United States Institute of Peace Press. Paperback. Book Condition: new. BRAND NEW, Managing Public Information in a Mediation Process, Ingrid A. Lehmann, Those who mediate international conflicts must communicate publicly with a wide variety of audiences, from governments and rebel forces to local and international media, NGOs and IGOs, divided communities and diasporas. Managing Public Information in a Mediation Process helps mediators identify and develop the resources and strategies they need to reach these audiences. It highlights essential information tasks and functions, discusses key challenges and opportunities, and provides expert guidance on effective approaches. Examples from past mediations illustrate how various strategies have played out in practice. The handbook sets out six steps that can be undertaken by mediators and their information teams before, during, and after peace negotiations: Analyze the Information Environment Plan Early for Information Needs Design a Public Information Strategy Implement a Communication Program Engage Civil Society Monitor, Evaluate, Assess Following Managing a Mediation Process, this volume is the second handbook in the Peacemaker's Toolkit series. Each handbook addresses a particular facet of the work of mediating violent conflicts, including such topics as negotiating with terrorists, constitution making, assessing and enhancing ripeness, and Track-II peacemaking.

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