Market Analysis Excel Application of the Road (book with CD-ROM for color version Excel2010Excel2007Excel2003 users)

By SONG XIANG

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 297 Publisher: Electronic Industry Pub. Date :2011-09-01 version 1 by Song Xiang edited the Excel Application of the Road market analysis (including a CD-ROM) (color) by Microsoft. the world's most Value Professional (MVP) is written in the form of case details and analysis of marketing decisions are often exposed to a typical application. each case has a fixed structure. divided into case scenario. involving a knowledge point. the production process. knowledge points Detailed four parts. Among them. the case scenario presented case the application environment and the workplace context. the case involving knowledge points listed in the production process to use the Excel technology. production process. the case demonstrated the production of detailed steps. Detailed knowledge of the case in point involved in the Excel a detailed technical explanation. Book rich in practical cases. including the marketing decision-making and analysis of many aspects of the application is divided into customer management and analysis. product management and analysis. market research and analysis. marketing management and analysis. sales statistics and analysis. cost analysis and sales and prediction. Excel Application...

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