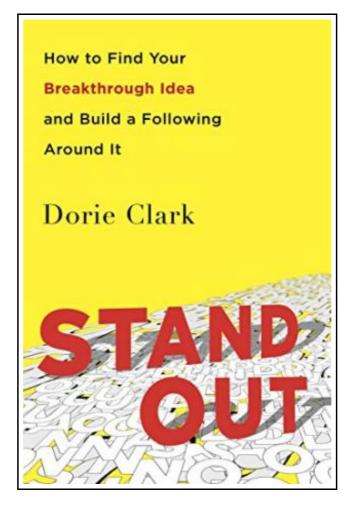
# Stand Out: How to Find Your Breakthrough Idea and Build a Following Around it



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### STAND OUT: HOW TO FIND YOUR BREAKTHROUGH IDEA AND BUILD A FOLLOWING AROUND IT



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