



Exit Strategies

By Nicolas King

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Exit Strategies, Nicolas King, This book provides a fast track route to maximizing returns through MBOs, trade sales and IPOs. It covers the key areas of exit strategy, from setting objectives, choosing your exit route and aligning the interests of investors and entrepreneurs to completing your exit checklist. It includes examples and lessons from some of the world's most successful businesses, including Dixons' Internet spin-off, FreeServe, the successful flotation of Delifrance's Asian franchise operations, and Apple Computer's outrageously successful investment in ARM Holdings. Plus ideas from the smartest thinkers and practitioners, including Josh Lerner, Joss Peeters, Will Schmidt and John Wall. It also includes a glossary of key concepts and a comprehensive resources guide.



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