



No Code Required: Giving Users Tools to Transform the Web

By -

Morgan Kaufmann, 2010. Taschenbuch. Book Condition: Neu. Neu Neuware; Rechnung mit MwSt.; new item; Bestellungen bis 15 Uhr werden am gleichen Werktag verschickt. ; State-of-the-art tools are emerging from HCI research labs that give end users unprecedented control over information on the Web. These tools enable all computer users to customize and automate their use of the web without learning any code. For example, Mash Maker from Intel lets users mash Yelp, Craigslist and Google Maps to show all five-star rated restaurants within the vicinity of apartment listings as pins on a neighborhood map. And the possibilities are endless. This flexibility and interactivity was not possible before Web 2.0, open source, and social networking. The area is now exploding and it only continues to grow as users grow less-patient with the limits of the Web, grow more computer savvy, and become more comfortable connecting with people around the world and sharing data with them. Research findings and beta systems have emerged from the labs such as Adobe, Intel, and MIT, and are ready for primetime. HCI developers, researchers, practitioners, and students are eager for reliable information. No Code Required takes cutting edge material from industry leaders and presents it in...



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